



GRAPHIC AND WEB DESIGNER JOB DESCRIPTION

THE WORK

We are looking for a talented Graphic and Web Designer to create amazing graphics and user experiences. The ideal candidate should have an eye for clean and artful design. The successful candidate will be able to translate high-level requirements into interaction flows and artifacts. They will be able to transform them into beautiful, intuitive, and functional designs.

- Tell the Advoco story and share the Advoco experience through design
- Brand standardization for the umbrella of Advoco brands
- Create graphics for various marketing collateral
- Manage Advoco websites

Here are some examples of Projects to expect:

- PPT Templates
- New logos as needed
- UX web design for Advoco webpages
- Webinar graphics
- Branding for events
- Connect conference collateral and web design
- Graphics to support Advoco's recruiting efforts, such as college fair posters
- Project awards
- Styling for Advoco's CVs, SOWs, and other project materials
- Business cards

THE PERSON

- Displays the Advoco Values: Courageous, Driven, Innovative, Honest, Community, Knowledgeable
- Proactive
- Creative
- Excellent communicator
- Enjoys working in a team/collaborative environment but also very self-motivated
- Efficient project manager

THE SKILLS

- Adobe creative suite
- Experience in creating wireframes, storyboards, user flows, process flows and site maps
- Ability to solve problems creatively and effectively
- Up-to-date with the latest Web trends, techniques and technologies
- Demonstrable graphic design skills with a strong portfolio
- Experience with website builders (we use Wix primarily)



THE EXPERIENCE

- 2-5 years of experience working in graphic and/or web design

THE BONUS

- UX experience
- Interest in other areas of marketing
- Photography skills
- Videography skills

WHY ADVOCO

It all started with a dream 19 years ago. Since inception in 2002, our vision to earn the title of Trusted Advisor has never been more evident. Advoco's group of individuals, who each possess contagious enthusiasm, makes up a team that strives daily to do something awesome. And we want you to be a part of that team too.

ABOUT ADVOCO

Advoco is a leading management and consulting services company passionate about helping clients transform their organizations by deploying Infor's EAM solution to improve their assets' performance. As the largest Infor EAM consulting and services company in North America, with offices in Berkeley, CA, Greenville, SC, and Syracuse, NY, Advoco is reaching every corner of the EAM market making a difference for our clients every day. Founded in 2002, Advoco has continued to be a premiere resource for anything Infor EAM and leverages our domain expertise in maintenance improvement, configuration, implementation, web service know-how, integration, report development and on-going support.

WHY TOP TALENT JOINS OUR TEAM

Professional Growth:

- Rapid Expansion: Doubling in size in the past 3 years with a consistent growth pattern, Advoco provides substantial opportunity for you to grow with the company.
- Work with Fortune 1000 companies: Contribute to the Infor EAM success of numerous enterprise organizations.
- Award winning: Receiving high recognition in the EAM industry, Advoco is a team of innovative, hardworking, and proficient professionals.
- Career growth: In business or technical tracks, you will learn from our dynamic workplace with mentorship from a strong leadership team and knowledgeable colleagues.

Atmosphere & Perks:



- Greater than yourself: As an active member of the community, we at Advoco enjoy giving back.
- Culture: In addition to an environment that facilitates personal growth, we more importantly encourage a culture that is **fun** including fitness challenges, winemaking, philanthropy efforts, happy hours, and our infamous annual Christmas party (planning to have it in Caribbean this year!).
- Flexibility: Sometimes life gets in the way; at Advoco we accommodate for life's unexpected challenges.
- Family: At Advoco, we consider each other family. We support one another in and out of the work place. Whether you have a question or need some advice, you will always have a friend to lean on here.